

VEHICLE CENTER OF GRAVITY  
ACCELERATION DIRECTION

EARLIER  
APEX

LATER  
APEX

# APEX

Lower-acceleration vehicle  
Faster corner/higher gear  
Earlier & faster turn-in  
Faster & larger radius at apex

Higher-acceleration vehicle  
Slower corner/lower gear  
Later & slower turn-in  
Slower & tighter radius

Accelerate React Win

VEHICLE CENTER OF GRAVITY  
DECELERATION DIRECTION

Slower & tighter radius  
Faster & larger radius  
Apex angle  
Earlier  
Later

Earlier  
Faster  
Turn-in

Later  
Slower  
Turn-in



# *The Ideal Line*

*Only an optimized team can find the ideal line and WIN!*





Niek van Malsen

Wouter Ruigrok



# *Tech Crew*



SOGETI

# WHY?

"DEVOPS ENABLES HIGH PERFORMANCE  
AND END-TO-END AGILITY."

## BUSINESS DRIVER

## PRINCIPLE



HIGHER  
SATISFACTION

VALUE  
DRIVEN



OPTIMAL  
VALUE / RISK

FEEDBACK  
LOOPS



SHORTER  
TTM

FAST  
FLOW



MORE  
EFFICIENCY

X-FUNCTIONAL  
TEAMS



The background is a blurred photograph of a Formula 1 race track. In the foreground, the rear portion of a dark-colored race car is visible, featuring a prominent red and yellow rear wing and a black rear wing with the word 'INFINITI' in white. The car is positioned on a blue and white checkered finish line. The rest of the image is out of focus, showing the track's edge, safety barriers, and distant grandstands under a hazy sky.

# *Quality@Speed*

*Assure Quality, give insights while delivering in a high speed environment*



# *Quality of Use*

*Assure delivery of Customer Value with focus on highest value first*





A wireframe model of a Formula 1 car, rendered in a light blue/white mesh against a dark background. The car is shown from a side-rear perspective, highlighting its aerodynamic features like the rear wing and diffuser. The model is semi-transparent, revealing internal structural elements.

# *Integrated Quality*

*Quality is a team responsibility*

# *Continuous Quality*

*Quality insights throughout the whole delivery process and enabling constant feedback*





*Want to know more?*

<http://labs.sogeti.com>  <https://www.sogeti.nl/webshop/services>

The background of the lower half of the image is a photograph of a large crowd of people walking down a city street. On the right side of the street, there is a red double-decker bus. The text is overlaid on this background. The SOGETILABS logo is positioned between the two URLs. It features the word "SOGETILABS" in red, with "LABS" in a larger font, and a lightbulb icon to the right. Below the text, the words "Vision", "Inspiration", "Navigation", and "Trends" are written in a smaller font.